# Project: Social Media Management for a Brand

## Social Media Calendar

Instructions: Use this template to add responses to the task, **Create a 7-Day Social Media** **Content Calendar.**

1. **Platforms selected in Task 1 (Build Aurea Living’s Social Media Strategy)**

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| Platform #1 |
| Platform # 2 |
| Platform # 3 |
| Platform # 4 |

1. **Social media goals identified in Task 1 (Build Aurea Living’s Social Media Strategy)**

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| Goal #1 |
| Goal # 2 |
| Goal # 3 |

**7-Day Calendar**

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| --- | --- | --- | --- | --- | --- |
| **Day** | **Platform** | **Post Type** | **Caption (Brief)** | **Hashtags (2–3)** | **Goal Supported** |
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